



OPERATIONAL DOCUMENT

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ECS Strategic Objectives

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After at least one decade of focusing resources on other economic goals and a lustrum of economic crisis, there are now encouraging signals that the European Union is re-discovering the need to welcome Industry as associated to the paradigm “green and sustainable”, an essential policy objective of economic growth and social stability. Accordingly, "Reindustrialisation" is again on the agenda of priorities of the European Institutions and of several EU Member States.

Alongside this new policy, we auspicate the re-discovering of the need to welcome “Third Party European Conformity Assessment” as an essential tool that can provide an added value to the products put on the European market as well as a significant and valuable starting point for an almost automatic acceptance by the several mandatory national conformity assessment programmes put in place outside Europe.

ECS, the European Certification System provides the overall framework for the organisational management of the European Certification Agreements such as ENEC, CCA, CCA-EMC and HAR.

In responding to the manufacturer's needs and interests, the members of ECS provide their Conformity Assessment Services under the commitment to the following strategic objectives:

1. To focus ECS activities on the further development of the ENEC Mark as one of the leading certification marks for electrical products being placed on the European market.
2. To underline the essential characteristic of ENEC: that it is the only genuinely “pan-European” Mark, as its acronym ENEC, European Norms Electrical Certification, is there to remind us.
3. To raise the profile of the ENEC Mark in the global market for electrical products manufactured worldwide, as the way to demonstrate compliance of these products with European legislation's requirements by means of conformity assessment to harmonised (CENELEC) European Standards.
4. To expand the scope of the ENEC Mark into new electrical product sectors, including areas other than safety which also determine the quality of the product.
5. To co-operate with manufacturers, retailers, authorities and other stakeholders with an interest in a market surveillance programme with the goal to detect counterfeited and non-conforming products on the European market and to identify unsafe products.
6. To provide a service that allows manufacturers to reach the highest possible level of synergy with existing international schemes, mandatory approvals and regulatory requirements.